

DALLAS SHOW

THE DSVC

THE DSVC

DALLAS SHOW

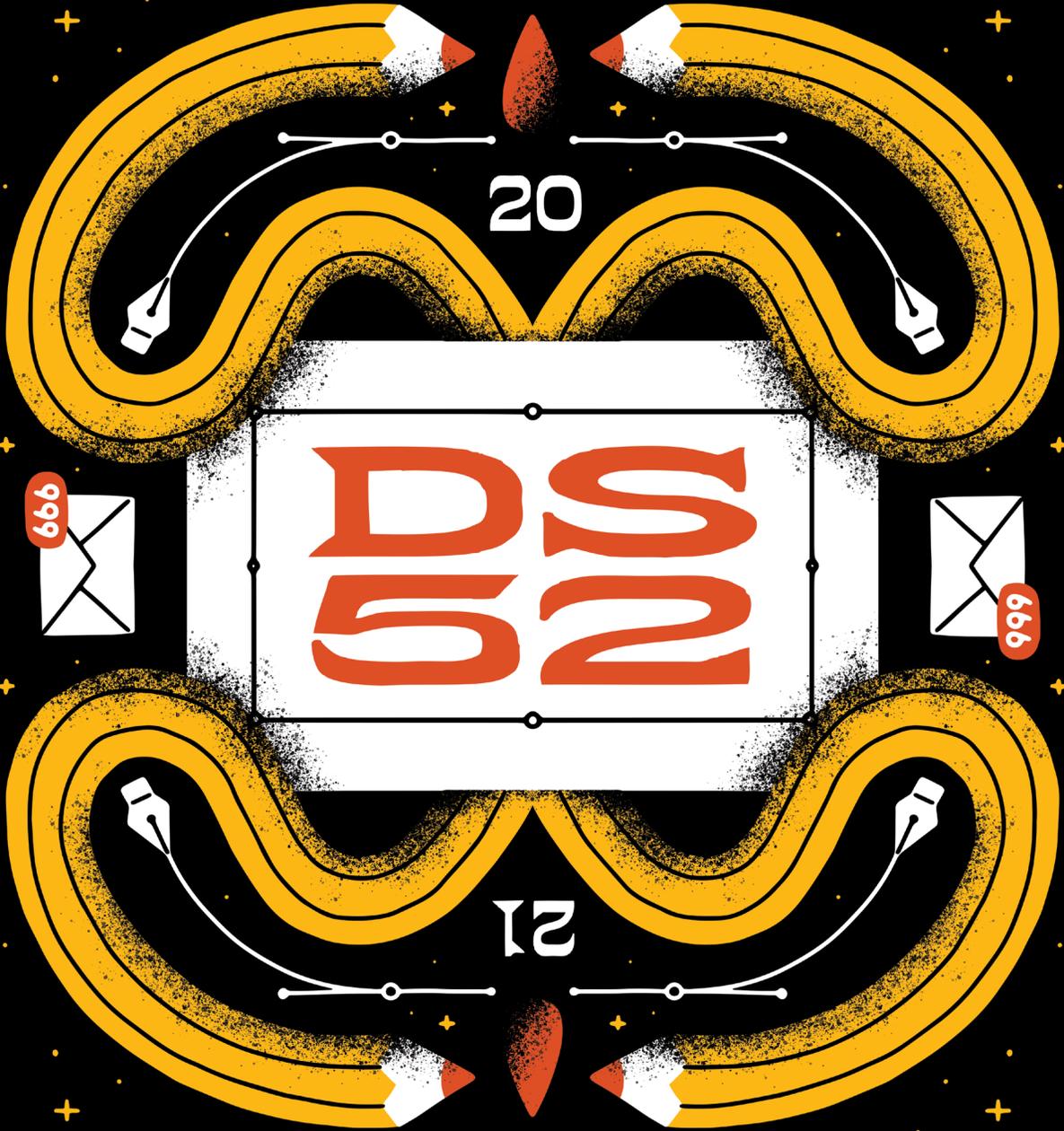
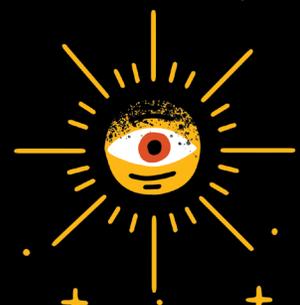
52ND DALLAS SHOW

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ABOUT THE DALLAS SHOW

ABOUT THE DSVC

The Dallas Society of Visual Communications (DSVC) was founded in 1957 as the Dallas/Fort Worth Art Directors Club. As the Metroplex grew, however, the club broadened its scope to embrace all professionals involved in marketing communication, including writers, photographers, illustrators, broadcast producers, Internet professionals, and the many partners and suppliers who support them. In 1975, the Club officially changed its name to The Dallas Society of Visual Communications (DSVC) — a change that coincided with the emergence of Dallas/Fort Worth as a center of accomplishment in advertising, design, filmmaking, and numerous other facets of visual communication.

Over the years, the DSVC has grown to become one of the largest independent clubs of its kind. Along the way it has continually sought to elevate the standards of the industry and promote the value that creative professionals add to commerce and the community at-large.

THE DALLAS SHOW

The Dallas Show is the DSVC's annual professional juried show and competition. Each year, individuals and agencies within the visual creative community across the globe enter their best selected professional work. Recognized work is selected for display and recognition at The Dallas Show, with awards (in the form of light bulbs – bronze, silver, and gold) going to the best work, as recognized by our judges. This year marks the 52nd Dallas Show taking place in June 2021.

THE JUDGING PROCESS

The Dallas Show is judged by five nationally recognized creatives from across the country. Judges are asked to select work by category to be included in the show and to award medals, with no persuasion or interference from anyone within the DSVC organization.

The number of pieces selected for inclusion in the Dallas Show is at the sole discretion of the judges, as is the number of pieces that will be included in each category. Once the judges have determined which pieces will comprise this year's Dallas Show, they decide as a group which pieces will receive medals. Judges select medal winners from the pieces that are chosen for inclusion in the show, and do not award medals based on category. Because of this process, some categories may have several medal winners and some may have none.

Gold, silver, and bronze medals are awarded to signify the level of excellence the judges determine a piece to have, and do not represent first, second, or third place in a particular category. In addition to these medals, each of the five judges will also select a Judge's Choice award, given to the piece that they alone judged to be the most outstanding piece in the show. For links to judges' biographies, work, and more information on this year's show, visit dallasshow.org.

QUESTIONS

For questions about the judging process, contact the Dallas Show Chair, Lékan Mabayoje, at dallasshow@dsvc.org

AWARDS + RECOGNITION

Entries selected for inclusion in the Dallas Show will be notified by email shortly after judging. All pieces selected for inclusion in the 2021 Dallas Show will be displayed virtually. A separate announcement will be made about the virtual show.

ELIGIBILITY

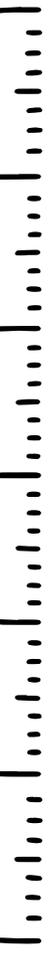
Work published from April 2019 to March 2021 is eligible for entry. Regardless of its name, the Dallas Show is open to all creative companies and individuals, regardless of company location or what market(s) entered work appeared in. Only final, published work may be entered in the Dallas Show. Spec work for a real client, solutions created but not published for a real client, or fictitious work created as exercises or experiments may not be entered. The only exception is the Golden Trash Can category; see the Categories section for more info. Student work cannot be entered in the Dallas Show, but is welcome in the National Student Show and Conference's competition; visit nationalstudentshow.com for details.

DEADLINES

All entries must be registered and submitted online before 11:45 pm on Sunday, March 21, 2021. See the entry process for more info.

REFUND POLICY

All entry submissions are final and entry fees are non-refundable.





ENTRY PROCESS

REGISTRATION AND PAYMENT

Follow these steps for submitting your work.

1. REGISTRATION

Visit dallasshow.org to register. Registration opens at 12:15am on Thursday, January 21, 2021. Entries must be registered and submitted online by 11:45pm on Sunday, March 21, 2021.

2. PAYMENT

Payment can be made at the time of submission using a credit card.

If you wish to be invoiced so payment can be made with a check, a \$75 handling fee will be assessed on your invoice, regardless of the number of entries submitted.

Here are the instructions to get check payments:

Locate your Registration ID by clicking "Registration Info" on the bottom-left corner of your application portal (for desktop).

Send an email to paula@dsvc.org and Cc dallasshow@dsvc.org.

Email subject should be as follows: **Invoice Request for [Insert your Registration ID]**. For example; **Invoice Request for R61106**.

The body of the email should contain any other information you want the Dallas Show to know.

You will receive an invoice within 5 business days of the request.

FILE NAMING FORMAT

All submitted files must use the following naming format: **ApplicationID_ApplicationName_Format_CurrentCount of TotalCount**. For example:

- Image » S97960_Toilet Movie Poster_Image_1 of 1
- Audio » S97960_Toilet Movie Poster_Audio_1 of 1
- Video » S97960_Toilet Movie Poster_Video_1 of 1

If the total count per format is more than one, it should be reflected in the name. For example;

- Image » S97960_Toilet Movie Poster_Images_1 of 3
- Image » S97960_Toilet Movie Poster_Images_2 of 3
- Image » S97960_Toilet Movie Poster_Images_3 of 3

ENTRY FEES

- \$90 Single Entry (discounted from \$105)
- \$105 Series/Campaign (discounted from \$120)

DSVC MEMBERS GET AN ADDITIONAL 15% OFF FOR EVERY ENTRY.

A discount code will be emailed on Friday, January 23, 2021.

For questions about registration, submissions, guidelines, or categorization, contact the Dallas Show Chair, Lékan Mabayoje, at dallasshow@dsvc.org

ACCEPTED ENTRIES

Notification of accepted entries will be emailed promptly after judging. Due to the high volume of entries, entrants whose work is not accepted will not be notified.





CATEGORIES

ADVERTISING

INSTITUTIONAL »

- Broadcast » Single or Series
- Digital » Single or Series
- Direct Mail » Single or Series
- Editorial » Single or Series
- Email Advertising » Single or Series
- Miscellaneous » Single or Series
- Nontraditional/Guerrilla » Single or Series
- Online Video » Single or Series
- Out of Home » Single or Series
- Point of Purchase » Single or Series
- Poster » Single or Series
- Radio » Single or Series

PUBLIC SERVICE »

- Broadcast » Single or Series
- Digital » Single or Series
- Direct Mail » Single or Series
- Editorial » Single or Series
- Email Advertising » Single or Series
- Miscellaneous » Single or Series
- Nontraditional/Guerrilla » Single or Series
- Online Video » Single or Series
- Out of Home » Single or Series
- Poster » Single or Series
- Radio » Single or Series

FULL CAMPAIGN »

- Digital » Campaign
- Traditional » Campaign

DESIGN

FOR SALE »

- Miscellaneous » Single or Series
- Paper Goods » Single or Series
- Print/Poster » Single or Series

INSTITUTIONAL »

- Annual Report » Single
- Brochure, Booklet, or Other Company Literature » Single or Series
- Business Papers » Single
- Catalog » Single or Series
- Environmental » Single or Series
- Identity Manual/Style Guide » Single
- Invitation/Announcement » Single or Series
- Miscellaneous » Single or Series
- Motion Graphics » Single or Series
- Newsletter » Single or Series
- Packaging/Labeling » Single or Series
- Poster » Single or Series
- Trademark » Single or Series

PUBLIC SERVICE »

- Annual Report » Single
- Invitation/Announcement » Single or Series
- Miscellaneous » Single or Series
- Newsletter » Single or Series

PUBLICATION »

- Book, Cover Only » Single or Series
- Book, Entire Book » Single or Series
- Magazine Cover, Spread, or Single Story Design » Single or Series
- Magazine, Entire Issue » Single or Series

SELF-PROMOTION »

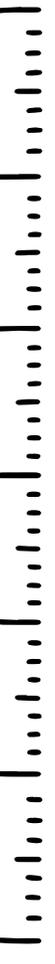
- Brochure, Booklet, or Other Company Literature » Single or Series
- Direct Mail » Single or Series
- Invitation/Announcement » Single or Series
- Miscellaneous » Single or Series
- Poster » Single or Series
- Wearables » Single or Series

TYPOGRAPHY »

- Applied Typography » Single or Series
- Typeface Design » Single

BRANDING »

- Integrated Branding Program » Series



CATEGORIES

ILLUSTRATION

- ADVERTISING** » Single or Series
- ANIMATION/SEQUENTIAL** » Single or Series
- BOOK** » Single or Series
- EDITORIAL** » Single or Series
- FOR SALE** » Single or Series
- INSTITUTIONAL** » Single or Series
- SELF-PROMOTION** » Single or Series
- UNPUBLISHED/UNCOMMISSIONED** » Single or Series

INTERACTIVE

- APPS** »
 - Entertainment, Game Apps » Integration or Full App
 - Informational, News, Sports, Travel, etc. » Integration or Full App
 - Other/Miscellaneous » Integration or Full App
 - Productivity, Utility/Tool, Calculation Apps » Integration or Full App
 - Social Networking Apps » Integration or Full App

MISCELLANEOUS » Single or Series

- VIRTUAL REALITY** »
 - 360 Videos » Single or Series
 - Virtual Reality Experiences » Single or Series

- WEBSITES** »
 - Promotional Website » Microsite (<3pgs) or Full Site
 - Public Service Website » Microsite (<3pgs) or Full Site
 - Self-Promotion Website » Microsite (<3pgs) or Full Site

ENVIRONMENTAL

- Exhibit » Series
- Retail » Series
- Trade » Series

PHOTOGRAPHY

- ADVERTISING** » Single or Series
- BOOK** » Single or Series
- EDITORIAL** » Single or Series
- FOR SALE** » Single or Series
- INSTITUTIONAL** » Single or Series
- SELF-PROMOTION** » Single or Series
- UNPUBLISHED/UNCOMMISSIONED** » Single or Series
- VIDEO/SEQUENTIAL** » Single or Series

THE GOLDEN TRASH CAN

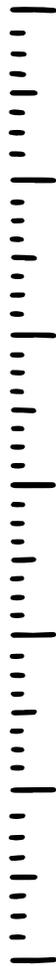
Time to show off some of the great work that has never seen the light of day. Those ‘award-winning’ ideas you have kept filed away in creative purgatory. Entries are limited to any work you created and presented but was killed by the client—whether it be in Advertising, Design, Illustration, Interactive, or Photography.

THE GOLDEN TRASH CAN » Single or Series

EMERGING CREATIVE

The Emerging Creative award is open to all creatives, regardless of age or previous professional experience, who are in the first 5 years of their creative career and are currently working as a full-time creative or freelance creative. Entrants must be professionals working in a creative field such as, but not limited to, graphic design, photography, illustration, advertising, interactive design, animation, and more.

EMERGING CREATIVE » Series



A DETAILED BREAKDOWN OF EACH CATEGORY AND EXAMPLES OF WORK FOR SUBMISSION IS FOUND BELOW. IF YOU HAVE ADDITIONAL QUESTIONS ABOUT SUBMISSIONS, GUIDELINES, OR CATEGORIZATION, PLEASE CONTACT DALLAS SHOW CHAIR, LÉKAN MABAYOJE, AT DALLASSHOW@DSVC.ORG

ADVERTISING
DESIGN
ILLUSTRATION
INTERACTIVE
PHOTOGRAPHY
GOLDEN TRASH CAN
EMERGING CREATIVE



ADVERTISING

INSTITUTIONAL

Entries for these categories consist of projects typically done for a business, organization, institution, or similar unit promoting itself.

- Broadcast » Commercials or ads aired over television (for radio ads, please see Radio category)
- Digital » Web-banner ads (static, animated, pop-ups), social media advertising (ads on Facebook, Instagram, Twitter, etc), and mobile device ads (ads for smartphones or tablets)
- Direct Mail » Print ads delivered directly to mailboxes
- Editorial » Advertising in editorial, consumer magazine/newspaper, trade magazine/newspaper
- Email Advertising » Digital ads delivered through email
- Miscellaneous » Anything not covered in other advertising categories
- Nontraditional/Guerrilla » Unique and experimental forms of advertising to your audience using unexpected methods. Please submit as images or video less than 3 minutes in length
- Online Video » Paid online commercials, webisodes, viral videos, etc
- Out of Home » Billboards, ads in transit areas such as bus, train stations and airports, and other place-based ad media
- Point of Purchase » In-store advertising, displays, or packaging placed next to the purchase it is promoting
- Poster » Print advertising promoting a brand, event, or message
- Radio » Advertisements and promotions aired over radio or podcasts

PUBLIC SERVICE

Entries for these categories are limited to projects done for nonprofit or not-for-profit organizations or causes for whom creative services have been waived (pro bono) or significantly reduced.

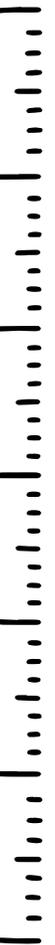
- Broadcast » Commercials or ads aired over television (for radio ads, please see Radio category)
- Digital » Web-banner ads (static, animated, pop-ups), social media advertising (ads on Facebook, Instagram, Twitter, etc), and mobile device ads (ads for smartphones or tablets)

- Direct Mail » Print ads delivered directly to mailboxes
- Editorial » Advertising in editorial, consumer magazine/newspaper, trade magazine/newspaper
- Email Advertising » Digital ads delivered through email
- Miscellaneous » Work not covered in other advertising categories
- Nontraditional/Guerrilla » Unique and experimental forms of advertising to your audience using unexpected methods. Please submit as images or video less than 3 minutes in length
- Online Video » Paid online commercials, webisodes, viral videos, etc
- Out of Home » Billboards, ads in transit areas such as bus, train stations and airports, and other place-based ad media
- Point of Purchase » In-store advertising, displays, or packaging placed next to the product it is promoting
- Poster » Print advertising promoting a brand, event, or message
- Radio » Advertisements and promotions aired over radio or podcasts

FULL CAMPAIGN

Entries for this category consist of a full advertising campaign. Entries must consist of at least 5 pieces, a majority of which must fall into advertising categories, but may include work from design and interactive categories (Example: a program that includes magazine ads, direct mail, web banner ads, a microsite, and packaging). If a case study video is entered as the submission, the video should be no longer than 3 minutes.

- Digital » Digital media such as online videos and banner ads - but can include traditional components - entered as a campaign
- Traditional » Traditional media such as magazines, broadcast, out of home - but can include digital components - entered as a campaign



DESIGN

FOR SALE

Entries for these categories include original works by designers, studios, agencies, printmakers, photographers, and illustrators, produced for sale by the creator (not commissioned by a client).

- Miscellaneous » Work not included in other categories (Example: calendars, bags, digital items, etc)
- Paper Goods » Greeting cards, stationary, etc
- Print/Poster » Print design for brand, event, or message

INSTITUTIONAL

Entries for these categories consist of projects typically completed for a business, organization, institution, or similar unit promoting itself.

- Annual Report » Report covering an organization's activities throughout the preceding year. Includes corporate social responsibility environmental reports
- Brochure, Booklet, or Other Company Literature » Print or digital informative documents about the company
- Business Papers » Items such as letterhead, envelopes, business cards, etc for a business
- Catalog » Design for organizing ideas about a product or service
- Environmental » Items such as signage, architectural graphics, and wayfinding. On-screen applications should be entered in the Interactive sections.
- Identity Manual/Style Guide » Items for creating a unified vision for a brand
- Invitation/Announcement » Invitations for company events, gala dinners, annual shows, or other announcements promoted by an organization
- Miscellaneous » Work not included in other categories (Example: menus, wearables, calendars, displays, vehicles, icon set, etc)
- Motion Graphics » Animated items with text or sound. Commercials should be entered in the Advertising categories
- Newsletter » Design items circulating news about the organization to its members or customers
- Packaging/Labeling » Boxes or label designs promoting an organization
- Poster » Print advertising promoting a brand, event, or message
- Trademark » Design distinguishing a company or organization from its competitors. Logos that have more than one version count as a single entry.

PUBLIC SERVICE

Entries for these categories are limited to projects done for nonprofit or not-for-profit organizations or causes for whom creative services have been waived (pro bono) or significantly reduced.

- Annual Report » Report covering an organization's activities throughout the preceding year. Includes corporate social responsibility environmental reports
- Invitation/Announcement » Report covering an organization's activities throughout the preceding year. Includes corporate social responsibility environmental reports
- Miscellaneous » Work not included in other categories (Example: wearables, calendars, etc)
- Newsletter » Design items circulating news about the organization to its members or customers

PUBLICATION

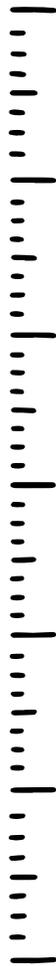
Entries for these categories include designs for books, consumer or trade magazines, and interactive/digital publication (Example: tablet editions, book apps). Websites should be entered in the Interactive section.

- Book, Cover Only » Print or digital front and/or back cover design
- Book, Entire Book » Print or digital design throughout the entire book
- Magazine Cover, Spread, or Single Story Design » Print or digital design for a portion of the magazine
- Magazine, Entire Issue » Print or digital design of the entire magazine issue

SELF-PROMOTION

Entries for these categories include projects that are promotions for design studios, ad agencies, printers, paper companies, art schools, illustrators or photographers. Entries would include agency/studio self-promotions, projects created for design organizations and clubs, paper companies, printers, etc. All work that does not fall into the categories below should be entered in the institutional categories.

- Brochure, Booklet, or Other Company Literature » Print or digital informative documents about the company
- Direct Mail » Print promotional materials delivered directly to mailboxes
- Invitation/Announcement » Invitations for company events, gala dinners, annual shows, or other announcements promoted by an organization
- Miscellaneous » Work not included in other categories (Example: packaging, calendars, displays, etc)
- Poster » Print promoting a brand, event, or message
- Wearables » Design on items such as hats, t-shirts, etc worn on the body promoting the organization



TYPOGRAPHY

Entries for these categories should include projects in which typography is the primary visual element in the piece(s).

- Applied Typography » Print or digital projects that use type as a primary element in trademarks, brochures, posters, books, annual reports, invitations/ announcements, packaging, wearables, etc.
- Typeface Design » Typefaces created as commissioned works or as part of a commissioned project. Submissions must be submitted as a full typeface.

BRANDING

Entries for this category include projects for a comprehensive identity or branding program. Entries must consist of at least 5 pieces, a majority of which must fall into design categories, but may include work from advertising and interactive categories (Example: a program that includes business papers, collateral, packaging, signage, a website, and direct mail). If a case study video is entered as the submission, the video should be no longer than 3 minutes.

- Integrated Branding Program » Media including advertisements, retail promotions and services, product design, print collateral, website and digital marketing, video, out of home and guerrilla campaigns - entered as a campaign.

ILLUSTRATION

Illustrations entered in the advertising, animation/ sequential, book, editorial, for sale, institutional and self-promotion categories below must be published. Unpublished images can be entered in the unpublished/uncommissioned category. Animation/ sequential may be entered in more than one category.

- Advertising » Illustration commissioned for advertisements (print ads, outdoor, direct mail, broadcast, digital, etc)
- Animation/Sequential » Includes animation, motion, and multi-image projects. For animated and motion pieces, please submit the piece(s) on a flash drive (see Physical Submissions for Judging in the Rules document for additional guidelines) along with print outs of three to five selected stills. Videos should be edited/clipped to 3 minutes or less in length: longer videos will be judged by the first 3 minutes of play.
- Book » Illustrations commissioned for books, print or digital
- Editorial » Illustrations commissioned for magazines or newspapers, print or digital
- For Sale » Illustrations created for posters, prints, stationary, greeting cards, licensing/

stock, gallery sale, etc for sale by the illustrator or authorized representative/licensee

- Institutional » Illustrations commissioned for institutions and promotions (packaging, brochures and booklets, annual reports, catalogs, institutional websites, etc) excluding advertising applications
- Self-Promotion » Images used in printed or digital promotions for illustrators, design firms, agencies, art schools, printers, paper companies, etc
- Unpublished/Uncommissioned » Illustrations commissioned but not published, and uncommissioned personal or experimental illustrations

INTERACTIVE

APPS

Apps created for mobile devices (smartphones and tablets) and desktop. Entries should be self-contained apps. Website-based apps should be entered in the website categories; editorial and book apps should be entered in the publications section.

- Entertainment, Game Apps » Single or multiplayer apps for recreational play
- Informational, News, Sports, Travel, etc. » Apps for notifying users of updates and important information (scoreboards, cruise on-board agendas, etc)
- Other/Miscellaneous » Apps not included in other categories
- Productivity, Utility/Tool, Calculation Apps » Apps for tracking, computing, or sharing information
- Social Networking Apps » Apps for communicating or messaging to public and private circles

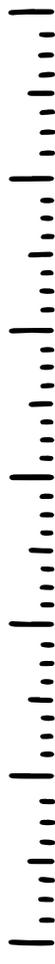
MISCELLANEOUS

Any project not covered in the other categories where interactivity is integral to the user experience. Projects entered in this category can be submitted as a series of images (limit 15) or as a video case study less than 3 minutes in length.

VIRTUAL REALITY

Entries for these categories include any projects utilizing artificial environments to immerse the viewer. Please contact dallasshow@dscv.org for special accommodations or to discuss how to best experience your entry.

- 360 Videos » 360 videos made for the web or 360 videos VR headsets



- Virtual Reality Experiences » Virtual reality experiences made for a specific head-mounted display or virtual reality game

WEBSITES

Entries for these categories include any web projects with pages connected to a URL. All sites must be original work - Websites created using a paid-for template (Squarespace, Wix, etc) may not be entered and will be disqualified from judging if found.

- Promotional Website » Website used to advertise a project or service, can be entered as several pages or the full site
- Public Service Website » Website used to promote a non-profit organization, service, or initiative can be entered as several pages or the full site
- Self-Promotion Website » Website used to promote a design firm, ad agency, illustrator, or photographer. Personal websites (blogs, announcement sites, portfolio sites) may be entered.

ENVIRONMENTAL

Interactive installations, trade show and museum exhibits, kiosks, tables, in-store/window displays, out-of-home experiences, corporate showrooms, interactive presentations, etc. Projects entered in this category can be submitted as a series of images (limit 15) or as a video case study less than 3 minutes in length, and should be entered as a series.

- Exhibit » Interactive installations for museums, zoos, educational institutions, etc
- Retail » Interactive installations for advertising products, services, etc - kiosks, tables, in-store/window displays, etc
- Trade » Interactive installations for trade applications - booths, showrooms, etc

PHOTOGRAPHY

Photographs entered in the advertising, book, editorial, for sale, institutional, self-promotion, and video/sequential categories below must be published. Unpublished images can be entered in the unpublished/uncommissioned category. Video/sequential pieces may be entered in more than one category.

- Advertising » Photographs commissioned for advertisements (print ads, outdoor, direct mail, broadcast, digital, etc)
- Book » Photographs commissioned for books, print or digital

- Editorial » Photographs commissioned for magazines or newspapers, print or digital
- For Sale » Photographs created for posters, prints, stationary, greeting cards, licensing stock, gallery sale, etc for sale by the photographer or authorized representative/licensee
- Institutional » Photographs commissioned for institutions and promotions (packaging, brochures and booklets, annual reports, catalogs, institutional websites, etc) excluding advertising applications
- Self-Promotion » Images used in printed or digital promotions for photographers, design firms, agencies, art schools, printers, paper companies, etc
- Unpublished/Uncommissioned » Photographs commissioned but not published, and uncommissioned personal or experimental images
- Video/Sequential » Includes animation, motion, and multi-image projects. For animated and motion pieces, please submit the piece(s) on a flash drive (see Physical Submissions for Judging in the Rules document for additional guidelines) along with print outs of three to five selected stills. Videos should be edited/clipped to 3 minutes or less in length: longer videos will be judged by the first 3 minutes of play.

THE GOLDEN TRASH CAN

This is a light-hearted award given to work that was created and presented but was ultimately killed by the client - whether it be in Advertising, Interactive, Design, Illustration, or Photography (Example: Created a rebranding for a bar, but the client went out of business before the items were placed in the business). It's a fun way for some of our "award-winning" ideas to see the light of day.

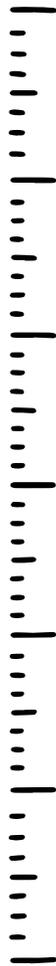
EMERGING CREATIVE

The Emerging Creative award is open to all creatives, regardless of age or previous professional experience, who are in the first 5 years of their creative career and are currently working as a full-time creative or freelance creative. Entrants must be professionals working in a creative field such as, but not limited to, graphic design, photography, illustration, advertising, interactive design, animation, and more.

Entrants must submit a five-piece mini-portfolio of work that best represents their skills. The projects submitted must be work that you played a major contributing role on or were the sole creator of. This self-curation of work must include at least three pieces of professionally published work that would fit into any of the Dallas Show categories, and a



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ADVERTISING
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GOLDEN TRASH CAN
EMERGING CREATIVE



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maximum of two personal unpublished projects that may or may not fit into one of the previous categories. Projects entered have to have been created and published within the first five years of your professional creative career outside of education. No student work is eligible.

Submitted pieces do not need to be all the same media type or fit within the same category. If a project entered was made as part of a team, you must have played a major contributing role, and that role will be the only aspect of the project judged. If a majority of your professionally published works were made as part of an expansive team effort, we recommend you use at least one slot for work you created individually or as a personal project.

Personal projects are defined as work that was created outside of full-time employment but within the first 5 years of your creative career that fits into any of the Dallas Show categories, or work that shows off other skills and interests that extend outside of your professional creative career. Drawing, painting, photography, videography, ceramics, woodworking, fiber arts, etc...are all acceptable options for personal projects that might not fit into one of the Dallas Show categories.

Along with the 5 pieces of self-selected work, entrants must provide their full name, the year started in their creative career, current employer, a paragraph telling about themselves and how they ended up into their creative career, a headshot to share at the awards show if chosen, and at least one professional reference.

Winners will be chosen based solely on the strength of their five pieces by the judges who judge the Dallas Show each year. No personal information will be provided to the judges so as to remain impartial and unbiased during the process. Chosen winners will then be awarded the Emerging Creatives award and title, as well as have their work showcased at the 52nd Dallas Show, on our social media accounts, and other DSVC platforms. Winners will also take part in an interview to further showcase their talents to the creative community. If you were not chosen you are eligible to re-enter to be selected up until your 5th year in your creative career has passed. Previous winners are no longer eligible to receive this recognition in the future.

Any questions regarding the Emerging Creative category or how to submit your work please send to dallasshow@dsvc.org with the subject line Emerging Creative.